



# SPONSORSHIP & NEWSLETTER ADVERTISING CONTRACT

## CONTACT INFORMATION

|                  |                      |
|------------------|----------------------|
| COMPANY          | CONTACT NAME & TITLE |
| ADDRESS          | CITY                 |
| PROVINCE / STATE | POSTAL/ ZIP CODE     |
| TELEPHONE        | EMAIL                |

## SPONSORSHIP OPTIONS REFER TO PROSPECTUS FOR FULL DETAILS, ALL ITEMS + TAX

| PREMIUM SPONSORSHIP      |          | TOR<br>2025 | VAN<br>2026 | TOR<br>2026 | CAL<br>2026 |                          |          | TOR<br>2025 | VAN<br>2026 | TOR<br>2026 | CAL<br>2026 |
|--------------------------|----------|-------------|-------------|-------------|-------------|--------------------------|----------|-------------|-------------|-------------|-------------|
| TITLE                    | \$20,000 |             |             |             |             | ENTERPRISE               | \$12,000 |             |             |             |             |
| ENDEAVOUR                | \$15,000 |             |             |             |             | VENTURE                  | \$8,500  |             |             |             |             |
| INDIVIDUAL SPONSORSHIPS  |          | TOR<br>2025 | VAN<br>2026 | TOR<br>2026 | CAL<br>2026 |                          |          | TOR<br>2025 | VAN<br>2026 | TOR<br>2026 | CAL<br>2026 |
| REGISTRATION             | \$7,500  |             |             |             |             | KEYNOTE SESSION SPONSOR  | \$5,000  |             |             |             |             |
| HAPPY HOUR CO-SPONSOR    | \$5,000  |             |             |             |             | ALL DAY COFFEE           | \$4,500  |             |             |             |             |
| LANYARD                  | \$6,000  |             |             |             |             | NETWORKING BREAKFAST     | \$4,000  |             |             |             |             |
| BADGE                    | \$6,000  |             |             |             |             | BREAKOUT SESSION SPONSOR | \$4,000  |             |             |             |             |
| MORNING OR LUNCH KEYNOTE | \$6,000  |             |             |             |             | CUSTOM SPONSORSHIP       |          |             |             |             |             |
| NETWORKING LUNCH         | \$5,000  |             |             |             |             |                          |          |             |             |             |             |

## NEWSLETTER ADVERTISING OPTIONS REFER TO MEDIA KIT FOR FULL DETAILS, ALL ITEMS + TAX

|                                     |                                                      |               |               |
|-------------------------------------|------------------------------------------------------|---------------|---------------|
| REFER TO MEDIA KIT FOR FULL DETAILS |                                                      | 10 INSERTIONS | 20 INSERTIONS |
| LEADERBOARD / SKYSCRAPER            |                                                      | \$3,200       | \$5,440       |
| PREMIUM                             |                                                      | \$1,950       | \$3,315       |
| MIDDLE                              |                                                      | \$1,475       | \$2,508       |
| LOWER                               |                                                      | \$975         | \$1,658       |
| ADVERTISING START DATE*:            | (*please refer to the newsletter calendar on page 3) |               |               |

## TOTAL

|                                                                         |
|-------------------------------------------------------------------------|
| PRINT NAME                                                              |
| DATE                                                                    |
| MULTI-YEAR DISCOUNT                                                     |
| SUBTOTAL BEFORE TAX<br><small>(TAX WILL BE ADDED TO YOUR TOTAL)</small> |
| AUTHORIZED SIGNATURE                                                    |

By signing above, I am committing to sponsor at this event or advertise with the TechExit NOW Newsletter. As such, I authorize Cube Business Media Inc. to correspond with me or others within my organization responsible for the execution of this contract, by regular mail, email, and/or phone, for the purposes of delivering information related to this event, within my organization.

## PAYMENT INFORMATION

|              |            |     |
|--------------|------------|-----|
| VISA         | MASTERCARD | EFT |
| NAME ON CARD |            |     |
| CARD NUMBER  |            |     |
| EXPIRY DATE  | CVV        |     |
| SIGNATURE    |            |     |
| DATE SIGNED  |            |     |

PLEASE SEE PAGE 2 FOR THE DETAILED PAYMENT TERMS & CANCELLATION POLICY



# SPONSORSHIP ADDENDUM

## PAYMENT TERMS

For all events more than 90 days away, a 50% deposit is due upon signing for all sponsorship. The balance is due 60 days after signing. If the event date is less than 90 days away, the full balance is due upon signing.

Check this box if you would prefer to have your sponsorship charged in full now.

## CANCELLATION POLICY

A Sponsor/Advertiser may cancel this agreement in writing, without penalty, within **5** business days of submittal **(provided the event is not less than 30 days away)**. After **5** business days, **or within 30 days of the event**, monies are due as per above payment terms and the Sponsor/Advertiser shall not be relieved of sponsorship/advertising obligation. Cube Business Media Inc. shall in no event be required to make any rebate or refund due to cancellation of this Agreement.

The TechExit.io event date and venue may be altered at the sole discretion of Cube Business Media (CBM) should conditions arise that may impact the viability and success of the event for Sponsor/Advertiser. If the date or venue is expected to be altered, CBM will make every effort to provide advanced notice to Sponsor/Advertiser.

## ADDITIONAL COMMENTS

BY SIGNING BELOW, I AGREE TO THE ADDENDUM LISTED ABOVE

AUTHORIZED SIGNATORY

SIGNATURE

SIGNATURE

DATE

DATE

